

PROSPECTUS

PROMOTING A COMMUNITY OF GROWTH, PRIDE & RESPECT

EXCEPTIONAL
CHILDCARE
AND EDUCATION

OUR EDUCATIONAL
JOURNEY IS BUILT
ON CHILDREN'S
INTEREST AND
FASCINATION



purple willows
DAY NURSERY & PRE-SCHOOL

Welcome to Purple Willows

DAY NURSERY & PRESCHOOL

Purple Willows is an OFSTED accredited private preschool that provides a premier early education and childcare experience for children and families.

At Purple Willows our ethos is "Community Pride and Respect" and we want all our children to take pride in themselves, their families, their background and their heritage .

'We believe that all children can succeed. We know that this is most readily achieved when they appreciate their work and feel happy, valued and cared for'. Our greatest commitment is to ensure that every child has the opportunity to fulfill their potential, and we take pride in inspiring them to achieve their very best within a happy Community, in which respect and tolerance for self and others are embedded.

We carefully select nursery staff based upon qualifications and suitability for the post. It is essential to us that they understand the needs of your child and utilise our unique curriculum - incorporating 21st-century learning skills - to teach your child to explore, discover, imagine and learn in a fun-loving environment.



Roland Tandoh BSc (Hons). MSc
CEO



“

*Our unique
nurturing approach
will give your child
the opportunity to
develop into a
joyful, confident
learner who is
prepared for
success in school
and life* ”



VISION AND VALUES

Caring relationships based on trust, community pride and respect are the heart of our philosophy. We have a clear vision of what we want to achieve at Purple Willows;

- To provide a safe, happy, caring and stimulating environment for each child;
- To promote children to take pride in themselves, their families, their background, and their heritage;
- To promote positive social, emotional and cultural values and enable children to develop their full potential and capabilities as successful learners and responsible citizens;

We value all of our children and families. We celebrate our rich cultural and religious diversity by promoting our ethos of “*Community Pride and Respect*” and combine this with our curriculum to mould children into independent learners. Each child is unique, at the heart of our nursery and remains the primary focus of our planning. British values are embedded into our setting and shared by all staff members, parents and visitors.

We strive to always listen to the views of parents and children and take them into account when planning activities, developing environments and reviewing children's progress.



EYFS AND BRITISH VALUES

Curriculum

The first five years of childhood are the most important in development and learning. Our curriculum is designed to help children to reach their fullest potential

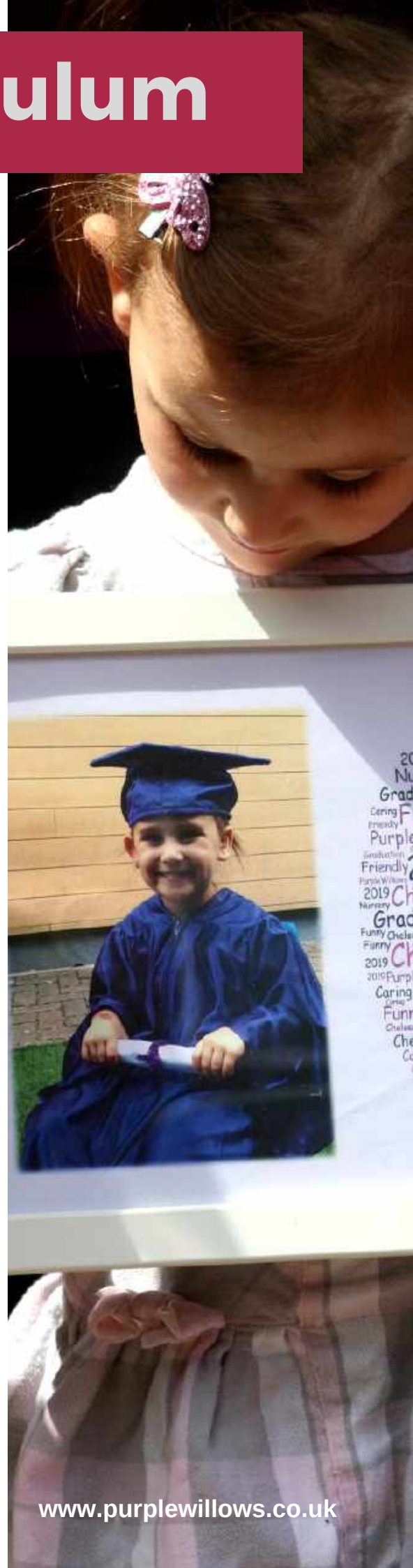
At Purple Willows, your child will follow the Early Years Foundation Stage (EYFS) curriculum. This sets the standards for the learning, development, and care of your child. The three prime areas of learning set out by the EYFS curriculum are organised as follows:

- **Communication and Language**
- **Physical Development**
- **Personal and Social Development**

And four specific areas of learning

- **Literacy**
- **Mathematics**
- **Understanding the World**
- **Expressive Arts and Design**

**THE EARLY YEARS
FOUNDATION STAGE
CURRICULUM**



EYFS

Early Years Foundation Stage

We prepare your child for primary school through games and play following the Government's statutory framework for Early Years Foundation Stage (EYFS) which sets the standards for learning, development and care for children from birth to five.

We make use of the early learning goals, set out in the EYFS framework. *More information regarding the EYFS is on our website.* The areas of learning are:

Communication and language

We provide an environment for children to develop their speaking and listening skills in preparation for a wide range of life situations.

Physical development

We aim for at least three hours of physical activity on the day for children in our setting. We have a wide range of skills and physical activities to enable children to show good control and coordination in large and small movements.

Personal, social and emotional development

We encourage children to talk about their ideas and choose the resources they need for their chosen activities. They are guided to show sensitivity to others' needs and feelings and form positive relationships with adults and other children.

Literacy

We help children to link sounds and letters as well as beginning to read and write. All children have full access to a wide range of reading materials involving books, poems, and other printed materials to explore their interest.



EYFS

Early Years Foundation Stage

Mathematics

We provide children with opportunities to develop their skills with numbers and calculations, as well as being able to describe shapes, spaces, and measures.

Understanding the world

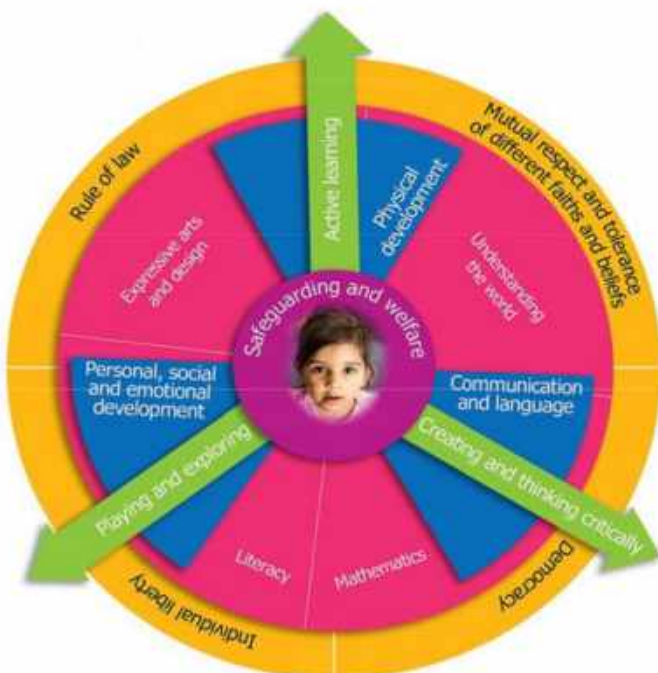
We provide children with the support to make sense of their physical world through opportunities to observe and explore places, people, technology and the environment.

Expressive arts and design

We always encourage children to explore and share their thoughts, feelings, and ideas. We support the development of their creativity by providing a wide range of media, materials, and opportunities to encourage self-expression and the use of their imagination.



EYFS & BRITISH VALUES WHEEL



OUR EDUCATIONAL JOURNEY

EARLY YEARS FOUNDATION STAGE

The early years foundation stage (EYFS) sets standards for the learning, development and care of your child from birth to 5 years old. As an Ofsted-registered provider following the EYFS, we are obliged to undertake regular observations and gauge children's needs of every child, in order to more accurately plan the next stage in their learning process.

Observations take place on a regular basis as part of our daily routines and all of the children experiences at the nursery are recorded via ParentZone, which is a system that allows parents and carers to view their child's Learning Journal online. It is a smartphone app designed to bring parents and carers closer to their child's development in the nursery. This means parents will be able to see their child's daily activities that are logged by their child's Key Person during their time in the nursery.

Upon registration, parents and carers will be provided with a unique username and password to their child's online portfolio, so they can view at any time what their child is achieving during their time in the nursery.



ParentZone apps can be downloaded from App store or Google Play Store on any android and iOS devices.

Our pre-schoolers are natural users of touch screens. Purple Willows use interactive touch and learning screens for making patterns, drawing and writing, technology skills, games and much more to help the children enhance their learning skills. The benefits are enormous and empower children's interest and fascination towards their learning journey.

OUR EDUCATIONAL JOURNEY

INTER-GENERATIONAL CARE

As part of our learning journey, we have established a new initiative with Abbotsleigh Mews Care Home Bupa, where our children interact and carry out activities with the elderly, and particularly people with dementia.

We have put in place a structure to ensure mutual benefit to both generations, bringing young and old together within the local community and to provide an extra dimension to the social life experience.

We believe that residents have the experience to teach valuable life lessons, and that by co-ordinating visits to the care home we can help children to develop respect for their elders while also enabling them to learn about the world and the differences between generations which is an essential part of the EYFS curriculum "Understanding the World".

Through our initiative, children also learn to become sympathetic to the particular sensitivities of the elderly, for example hearing difficulties along with the need for peace and quite at times. We want every child to take pride and this relates strongly to our ethos of **Community Pride and Respect.**



BRINGING YOUNG AND
OLD TOGETHER WITHIN
THE BEXLEY COMMUNITY



*The coming together of the older
and younger generations*

OUR EDUCATIONAL JOURNEY

INFANTS

3 MONTHS - 2 YEARS

We believe that each child is a special gift and should be treasured. We encourage parents to spend as much time as they can developing their relationship with their babies - through talking, listening and playing.

Our values are embedded into our setting. We sit in a social group, together with young children, talking and playing. We make use of variety of resources that support the children's developing understanding of how to behave.

Conversations between young and old is strongly encouraged, and we engage children in a variety of situations throughout the day.

Children are also encouraged to be active and we make use of heuristic play to encourage them to manipulate objects and explore materials. We capture the child's curiosity and interest in books through story reading and provide them with a multi-sensory experiences.



OUR EDUCATIONAL JOURNEY

TODDLERS

2 YEARS - 3 YEARS

The toddler stage is highly formative in a child's life - everything that happens to them is meaningful. One major task for the toddler is to learn to be independent. That is why toddlers want to do things for themselves, have their own ideas about how things should happen, and use "NO" many times each day!

At purple Willows, we have a wide array of equipment used to help develop children's interest and discover more about the world around them. Our environment facilitate group play together and we place a strong focus upon encouraging children to forge friendships.

Toddlers bursting with energy and ideas need to explore the world surrounding them, and at Purple Willows we ensure that children can explore their environment in a way that is safe for them, which encourages them to become independent.



We give children enough opportunity to express themselves properly and provide the resources that encourage them to articulate their thoughts. Our environment has an abundance of challenging resources for physical activities.

OUR EDUCATIONAL JOURNEY

PRE-SCHOOLERS

3 YEARS - 5 YEARS

Our Preschool educational journey is unique and well equipped with a variety of resources that satisfy the emotional, social, physical, musical and creative needs of children.

The preschool activities are based on first-hand experiences that encourage exploration, observation, experimentation, discussion, critical thinking, problem-solving and decision making.

In preparation for primary education, children are presented with a safe and stimulating environment that enables the fostering of experience, independence and confidence building. We place a large focus on group discussion, which encourages children to negotiate effectively, plan activities and organise their ideas which in turn creates opportunity to be reflective.

At Purple Willow, we place great focus on the importance of physical activity. Our environment is resourced with variety of physical activities for children to manipulate.



FOREST SCHOOL

Purple Willows Forest School offers an excellent opportunity for play and exploration. Designed to help children to develop confidence and improve their self-esteem, the Forest School enables the children to be more physically active whilst enjoying the fresh air and new experiences.

For children, this adds a sense of excitement and adventure to the learning process, allowing them the freedom to manipulate their surrounding environment using all of their senses.

We ensure a high adult ratio is in place during Forest School lessons in order to maintain the children's safety. While at Forest School, we help children to develop problem-solving skills, and to be creative as well as imaginative.

As children become familiar with Forest School they learn and develop the emotional and social skills to ensure a smooth transition to primary school.

Our Forest School lessons are structured to enhance the children's social development as they learn how to collaborate within a team and how to share their ideas and listen to others.

ADVENTUROUS

BRITISH VALUES

British values are embedded in everything we do and we endeavor to support our children through the EYFS by providing playful learning opportunities to help them develop positive British Values set out by the government.

Teaching British values means providing a curriculum that actively promotes the Fundamental British Values of democracy, rule of law, individual liberty, and mutual respect and tolerance of those with different faiths and beliefs.

We remain true to our embracement of the uniqueness of every child.



Democracy | Rule of law | Individual liberty | Mutual respect and tolerance for those with different faiths

NUTRITION

Purple Willows Day Nursery have been awarded a 5 star food hygiene rating by the Food Standards Agency. The food hygiene rating result given to nurseries and schools reflects the standards of food hygiene assessed by the local council.

We place immense value on the diet consumed by children, with a strong focus on following nutritional guidelines and supplying balanced meals comprising of vegetables, proteins, grains, and dairy. To ensure that children always receive delicious and nutritious food of the highest quality, all of our meals are supplied on a daily basis by a leading UK catering company and experts in nursery food "Zebedees", who operate in compliance with the Food Safety and Hygiene (England) Regulation 2013. They have also been approved under EC Regulations 853/2004 and listed on the Food Standards Agency website. They say;

"We believe nursery food matters. As the UK's leading nursery provider, we've perfected the art of preparing fresh, home cooked food that is appealing to little ones but is also varied, nutritious and excellent value for money.

Your children eat real food, prepared from scratch and cooked on the day of delivery. Our menus are developed with our in-house Nutritionist, to ensure they meet recommended nutrients targets for pre-school children (including salt and NME sugars)

Our menus have been independently reviewed and approved by the Children's Food Trust, in line with their National Best Practice Guidelines. We adapt our meals for a range of food allergies and intolerances, plus cultural and ethical requirements. We are committed to ensuring the highest standards of food safety, food quality and food hygiene

Nutritious foods help produce healthy, happy children and we believe that the quality of the food we serve has an essential part to play."



NUTRITION

Breakfast is available from 08:00 hrs, and a healthy snack at approximately 10:30 hrs. Children are then provided with a hot lunch from 11:30 hrs. This is followed by an afternoon snack and Tea served from 15:30 hrs.

Our catering company ensures the hot food reaches at least 90°C before it is loaded into Thermo-port boxes and delivered as hot as possible.

Menus are varied from week to week, to ensure that children are never bored with the food choices! They are updated regularly on our website and parents are made aware via our parent's bulletin. If your child has allergies to any of our menus, we advise parents to supply meals and snacks. Purple Willows may also ask parents to prepare a packed lunch for their child on special occasions such as picnics or trips.

Organic Purees for Babies

All food provided by our catering company is designed to meet the nutritional requirements of children. Zebedees produce nutritious organic frozen baby food purees. There are ranges of purees from stage 1 upwards. Each box purees come in a variety of three different flavors' making a total of 20 conveniently sized cubes and each weighing approximately 36 grams.

Purple Willows rated very good by FSA



POLICIES

Policies

We have a range of policies in place to ensure children are provided with a safe and secure environment in which they can reach their full potential.

Should you have any particular queries about the nursery policies, then please call in and speak to the nursery manager.

We would be happy to discuss any concerns or questions you may have about our nursery policy. Copies of all of our policies are available at the nursery reception and online.

Procedure for Complaints

If any problems arise, we would hope to address them quickly and informally with the Nursery Manager. However, further help can be obtained by following Purple Willows complaints procedure (available from the nursery).

Should a parent feel that a complaint has not been adequately addressed, they can contact the regulator at OFSTED.

Piccadilly Gate
Store Street
Manchester
M12WD
Telephone: 0300 123 1231.
Website: www.ofsted.gov.uk/parents



GREEN TRAVEL

Promoting awareness among parents about the health, environmental and safety benefits of more walking and other forms of sustainable and active travel.



Traveling to Nursery

Purple Willows supports and encourages Parents/Guardians to use forms of transport other than private cars. One of our primary objectives is the raising of awareness among parents and staff of the environmental and health-related benefits of increased walking and other forms of sustainable and active travel, with strong emphasis on the development of road safety skills. Purple Willows is located in a highly accessible position and benefits from a good public transport network

Public transport

When accompanied by an adult, all children under 11 can travel for free at all times, on buses and on the tube. Details of transport links can be found in the nursery travel guide.

Cycling and scootering

Under parental supervision, we encourage the use of cycles and scooters when travelling to nursery and there is storage available on site.

FOR ALL PARENTS!

REGISTRATION & TUITION FEES

At Purple Willows there are no hidden extra costs. Our fees are fully inclusive of everything including freshly served meals, snacks, nappies, wipes, and creams, and we always guarantee the use of accredited premium brand products.

We also offer a reduced rate when 2 or more siblings enrol with us, in the form of a 10% discount from the eldest child's fees.

All fees are payable in advance by standing order or direct debit to reach the nursery's account by the 1st of the month.

A non-refundable registration fee is required before a child's name is added to our registry record along with an additional fee payable as a holding deposit, which is fully refundable when the child leaves the nursery.

The registration form can be downloaded from our website. Parents can also apply directly online.

Parents will be expected to sign a contract if offered a place at the nursery.

visit us at www.purplewillows.co.uk

Purple Willows is open all year, except Christmas, New Year and all bank holidays.



www.purplewillows.co.uk

Outstanding workforce

COMMUNITY PRIDE AND RESPECT

Our children learn from the best – inspirational qualified staff with a genuine passion for childcare. Children have a key person who is dedicated to supporting and recording their development.

Our professional staff ensure the smooth delivery of the EYFS Curriculum. They understand the needs of your child and utilise our unique curriculum - incorporating 21st- century learning skills - to teach your child to explore, discover, imagine and learn in a fun-loving environment.

Our staff's talent is also recognised by others and their work contributes to an outstanding children experience.



PROSPECTUS



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Exceptional Childcare and Education



www.purplewillows.co.uk